

# DANZIGERPROJECTS

534 WEST 24TH STREET  
NEW YORK NY 10011

The Art Fair Is Present  
An Installation  
June 9 – July 10, 2010

Starting off our summer program, Danziger Projects is presenting a group exhibition and installation titled "The Art Fair is Present".

A playful reference to the just finished Marina Abramovic retrospective at MoMA (titled "The Artist is Present") the exhibition is comprised of work exhibited by the gallery in recent art fairs mixed with new work by Jean-Philippe Delhomme that comments on the New York art world. (The show also includes work by Bernd & Hilda Becher, Christopher Bucklow, Paul Fusco, Ormond Gigli, Jim Krantz, Annie Leibovitz, Robert Mapplethorpe, Ryan McGinness, Len Prince & Jessie Mann, Viviane Sassen, Ezra Stoller, and George Tice.)

While on one hand a sampling of what the gallery shows, on the other hand the exhibition calls into question the practice and convention of how art is viewed in galleries, how information is provided, how commerce is conducted, and to what extent communication (or the lack of) is a part of the process.

Installed in the manner of an art fair booth with a variety of works displayed and clearly identified and priced, the installation will incorporate a table and chairs within the public gallery space at which the gallery director or a member of staff will be available at all times to talk to visitors about the work on view and the general concept of the show.

Contrary to the Chelsea convention where the visitor is often purposely ignored, our aim during the show is to invite a dialog. In this way, the exhibition will address the differing ways art is viewed in a commercial context, and by extension how presentation and communication affect the gallery going experience.

Summer hours: Tuesday- Friday, 11 a.m. to 6 p.m.

*For more information call 212 629 6778 or e-mail [info@danzigerprojects.com](mailto:info@danzigerprojects.com)*