

# DANZIGER GALLERY

## Will Adler

7/1/2014 - 7/31/2014

Will Adler is a 30 year old west coast photographer known for his distinctive take on the surf world. Adler's laid back, light infused images, (as often of women surfers as men) convey the spirit and atmosphere of place as much as the action of the sport and have earned him a cult following in surfing and photography circles. For his summer show at Danziger Gallery, Adler is showing pictures from Hawaii, California, and Montauk shot for himself and for magazines such as Juxtapoz, Neon, Surfer, WAX, and The New Yorker. His commercial clients have included Quiksilver, Patagonia, Nike, and Hixsept.

The show was curated by Tom Adler (Will's uncle) the art director and publisher known for his seminal books on early surf photography as well as his graphic artworks exhibited at Danziger Gallery.